



## Application and Grading Criteria

### Medication Adherence Team Challenge

*Script Your Future* Medication Adherence Challenge Teams are eligible to submit an application for the following awards, as outlined below, at the conclusion of the Challenge months.

#### National Team Awards

- National *Script Your Future* Inter-Professional Team Award (1 award)
- National Rookie Award (1 award for team participating in its 1<sup>st</sup> or 2<sup>nd</sup> year of the Challenge)

#### Focused Activity Awards

- Health Disparities, Under-represented Community Outreach Award (1 award)
- Creative Inter-professional Team Event Award (1 award)
- Media/Communications Outreach Award (1 award)
- Tech Innovation Award (1 award)

A stipend will be awarded to the winning teams to be put towards future adherence activities.

### APPLICATION REQUIREMENTS

Each Team **must** submit an application for the National Team Award. The submission will include a report of the two months of activities for the Team.

Applications should be sent via email to [info@scriptyourfuture.org](mailto:info@scriptyourfuture.org). Documents can be submitted as .pdf, .doc, .docx. If your files are too large to send via email, please alert us prior to the deadline to determine another option for submission.

To be considered for the Focused Activity Awards, teams must submit supplemental report(s) and materials describing the specific actions and outcomes they would like to have evaluated. Teams can submit reports for one, several, or all of the Focused Activity Awards. *Please only submit one entry per award.*

Note: Teams are **not** required to participate in or submit for any of the Focused Activity awards.

### NATIONAL TEAM AWARDS

#### Inter-professional Team Award and Rookie Award

**Note:** Rookies must indicate on their application that they are applying for the Rookie Award, and whether it is the school's 1<sup>st</sup> or 2<sup>nd</sup> year participating in the Challenge. The Rookies will be evaluated using the same National Award criteria.

Applications must include:

- A report (five pages or less) describing the school/college's activities to raise awareness of medication adherence that should include details responding to the content below.
- An appendix including the event/activity log and other support materials, such as copies of press coverage of activities, pictures from events, letters of recommendation from individuals or groups impacted by activities, patient profiles and pictures (if possible), social media materials, etc.

## **National Team Awards Evaluation Criteria**

### **Overall Influence 100 Points**

#### **Team Impact (50 points)**

- How does the Team have an effect on medication adherence awareness in its community?

#### **Team Creativity (50 points)**

- How does the Team provide an original, inventive, and/or advanced method of increasing medication adherence awareness in its community? Does the team make additional efforts to address vaccine adherence in its community?

### **Core Composition 40 Points**

#### **Inter-professional Team (20 points)**

Inter-professional team composition (*Teams are required to have at least one additional health profession school to complete the inter-professional team. Extra points for partnering with an additional school, community organization or other entity*)

- Detail the Inter-professional Team composition- pharmacy, medicine, nursing, public health, other
- Detail any partnerships with other entities (including community organizations)
- Detail the role each health profession had in each specific activity
- Detail how the Team leveraged its inter-professional colleagues throughout the Challenge

#### **Script Your Future (SYF) Focus (20 points)**

SYF-Related focus at events:

- Detail any messaging the Team developed and used.
- Detail any targeted disease state(s), explain how/why it was chosen if appropriate
- Detail how the Team used SYF materials (medication list wallet cards, posters, online content, SYF pledge, PSAs)

### **Program Details 80 Points**

#### **Program Interventions (40 points)**

Description of the program intervention(s) conducted by students during the Challenge (Note: if partnering with existing community initiatives, describe the added value of the SYF Challenge)

- Include all events, presentations, health fairs, etc. (See sample log sheet below)
- Include any patient profiles/narratives (with an accompanying picture(s), if possible) on how the interaction with the Challenge Team impacted their awareness of the importance of medication adherence.
- Detail any improved medication adherence practices as a result of the interaction.
- Detail any improved vaccine adherence practices as a result of the interaction and what types of vaccines were administered, along with their respective patient populations.

### **Outcomes Measured (40 points)**

Measured outcomes of the activities should be tracked through the activity log. (*Activity logs must include reporting of, but is not limited to, the following*)

- Event and date
- Event Type
- Population(s) targeted (Seniors, HCP, Young adults, etc.)
- Total number of volunteers
- Total volunteer hours (number of volunteers x number of hours per volunteer)
- Total number of materials disseminated (SYF medication list wallet cards, posters, customized materials, etc.)
- Total number of patients/consumers reached at events

### **Sample Activity Tracking Log**

An activity log must be completed and submitted with the Appendix materials. Please customize and expand the sample activity log to meet the needs of the Team.

**Each column must be totaled at the end of the log in order to assess total Team impact.**

Teams are encouraged to utilize the following attributes when conducting outreach during the Challenge:

- How are comprehensive medication management or other resources used to change health outcomes or facilitate discussions with patients?
- Additional health metrics that can be collected such as:
  - Average number of medications taken by patients
  - Medications being taken
  - Chronic condition(s) being treated or intended use of medication
  - Types of vaccines administered throughout the Challenge period.

Tools to assess patient level of adherence:

- Estimator (like the [Merck Adherence Estimator®](#))
- Self-reported number of days being adherent to medicine (If taking a prescribed medicine(s), in the last 30 days, how good a job did you do at taking your medicine(s) in the way you were supposed to?)

### **FOCUSED ACTIVITY AWARDS**

Teams are **not** required to participate in or submit for any of the Focused Activity Awards. To be eligible for a Focused Activity Award, the Team must submit the National Award application and then submit a descriptive application for each selected Focused Activity Award.

Focused Activity Award applications will be reviewed separately from the National Awards. Points achieved for the Focused Activity Awards do not count toward the total points achieved in the National Awards entry.

For each Focused Activity Award, each team may submit only one entry.

### **Health Disparity/Under-represented Community Outreach Award (100 Points)**

Applications should be no more than 3 pages and should include the following:

- Heading for this award should identify the name of the award and team contact information
- Describe the following (*each worth 20 points*):
  - Population(s)targeted (Why was this particular group chosen by the Team?)
  - Program interventions (What activities? How do the outreach activities match the Team’s community needs?)
  - Scalability (Will this effort have a lasting impact on the community? Can another group replicate the effort and continue its success?)
  - Lessons learned (Did the Team encounter barriers to the project’s implementation? If so, how were they managed and/or resolved?)
  - Outcomes measured (What measurable items detail the Team’s success and effort for this population?)

### **Creative Inter-professional Team Event Award (100 Points)**

Applications should be no more than 3 pages and should include the following:

- Heading for this award should identify the name of the award and team contact information
- Description of the following (*each worth 20 points*):
  - Team members (What health care team members came together for this event?)
  - Specific interventions (What activities did the Team choose for the project? How did the outreach activities match the community needs? What were the roles of each healthcare team member? What makes the intervention creative in how it features the team?)
  - Scalability (Does this effort have a lasting impact on the community? Can another group replicate its success?)
  - Lessons learned (Did the Team encounter barriers to the project’s implementation? If so, how were they managed and/or resolved?)
  - Outcomes measured (What data did The Team report to support the measured success and effort around inter-professional collaboration?)

### **Media/Communications Outreach Award (100 Points)**

Applications should be no more than 3 pages and should include the following:

- Heading for this award should identify the name of the award and team contact information
  - Description of the following (*each worth 20 points*):
    - Goals of media campaign(s) (How does this complement the broader months-long activities?)
    - Video component (Does the Team produce a quality video about an aspect of the Challenge that can be used to educate patients and/or promote the Challenge?)
    - Scalability (Does this effort have a lasting impact on the community? Can another group replicate its success?)
    - Lessons learned (Did the Team encounter barriers to the project’s implementation? If so, how were they managed and/or resolved?)
    - Outcomes measured (What was the measurable reach of the media activities?)
- EXAMPLES: Facebook community activity, Op-ed published in local newspapers, Coverage on local

news (media coverage or attendance at events), Creative solutions to spreading information about adherence to the community

### **Tech Innovation Award (100 Points)**

Applications should be no more than 3 pages and should include the following:

- Heading for this award should identify the name of the award and team contact information
- Description of the following (*each worth 20 points*):
  - Types of technology utilized (what types of wellness technologies, personal or wearable, were utilized to help encourage adherence? (e.g., Apple Health, Google Fit, Samsung Health, Fitbit, and iPhone and Android apps, or other)
  - Specific interventions (how were patients counseled regarding the different types of technologies available to them? Were the outreach activities suited to the patient's needs?)
  - Scalability (Does this effort have a lasting impact on the community? Can another group replicate its success?)
  - Lessons learned (Did the Team encounter barriers to the project's implementation? If so, how were they managed and/or resolved?)
  - Outcomes measured (Did the Team report data to support the measured activity outcomes?)