

Scoring Rubric: National & Rookie Awards

Script Your Future Medication Adherence Team Challenge **Scoring Rubric: National & Rookie Awards**

Applications for the National Awards and Rookie Award must include:

- A report (5 pages or less) describing the team's activities
- An appendix including the event/activity log and other support materials, such as copies of press coverage, event photos, letters or testimonials from targeted communities, social media materials, etc.

There are three categories for scoring applications, which are weighted according to importance, for a total of 220 points.

Overall Influence (Impact and Creativity)	100 points
Core Composition (Inter-professional Team and Script Your Future Focus)	40 points
Program Details (Interventions and Outcomes Measured)	80 points
TOTAL	220 points

Reviewers will grade applications using a scale from 1-10 (10 representing the highest). Reviewers will input the score in each category using the range of 1-10. The worksheet will automatically multiply and populate the spreadsheet adjusting for weight, totaling the final score.

Reviewers should focus on the 1-10 scale and not the total points, which will be calculated automatically.

There will be two national winners and one rookie award winner selected using this scoring rubric. The rookie award is for teams participating in their first or second year.

Scoring Rubric: National & Rookie Awards

National Award Evaluator “How To”

Overall Influence	<i>Non-Applicable (0 points)</i>	<i>Fair (1 -4 points)</i>	<i>Good (5-7 points)</i>	<i>Excellent (8-10 points)</i>
<p>Team Impact <i>Does the Team have an effect on the medication adherence and/or vaccine confidence in its community?</i></p>	This proposal does not describe an impactful effect on increasing medication adherence and/or vaccine confidence.	This proposal describes a slightly impactful effect to increasing medication adherence and/or vaccine confidence.	This proposal provides a moderately impactful effect to increasing medication adherence and/or vaccine confidence.	This proposal describes a very impactful effect to increasing medication adherence and/or vaccine confidence.
<p>Team Creativity <i>Does the Team provide an original or innovative, approach to increasing medication adherence and/or vaccine confidence?</i></p>	This proposal does not describe an innovative approach for increasing medication adherence and/or vaccine confidence.	This proposal describes a slightly innovative approach for increasing medication adherence and/or vaccine confidence.	This proposal provides a moderately innovative approach for increasing medication adherence and/or vaccine confidence.	This proposal describes a very innovative approach for increasing medication adherence and/or vaccine confidence.
Core Composition	<i>Non-Applicable (0 points)</i>	<i>Fair (1 -4 points)</i>	<i>Good (5-7 points)</i>	<i>Excellent (8-10 points)</i>
<p>Interprofessional Team <i>Does the team leverage its interprofessional team across its activities? Do they have at least one interprofessional partner. Additional points awarded for multiple partnerships. Look for details on composition of the team and roles each partner plays.</i></p>	This proposal does not describe an interprofessional team approach to its activities.	This proposal describes the Team slightly leveraging its interprofessional team across its activities.	This proposal describes the Team moderately leveraging its interprofessional team across its activities AND partnered with an additional school, community organization or other entity.	This proposal describes the Team strongly leveraging its interprofessional team across its activities AND partnered with an additional school, community organization or other entity.

Scoring Rubric: National & Rookie Awards

Program Details	<i>Non-Applicable (0 points)</i>	<i>Fair (1 -4 points)</i>	<i>Good (5-7 points)</i>	<i>Excellent (8-10 points)</i>
<p>Script Your Future Focus <i>Does the Team utilize SYF messages and materials across its activities? Look for mentions of the SYF medication list wallet cards, posters, online pledges, etc.</i></p>	<p>This proposal does not describe utilization of the Script Your Future messaging/materials across its activities.</p>	<p>This proposal describes minimal utilization of the Script Your Future messaging and materials across its activities.</p>	<p>This proposal describes moderate utilization of the Script Your Future messaging and materials across its activities.</p>	<p>This proposal describes high utilization of the Script Your Future messaging and materials across its activities.</p>
<p>Program Interventions <i>Does the Team reflect a wide array of activities to increase medication adherence, safe drug disposal, and/or vaccine confidence? Look for log sheet detailing events, presentations, etc.</i></p>	<p>This proposal does not describe a wide array of activities to increase medication adherence, safe drug disposal, and/or vaccine confidence.</p>	<p>This proposal describes a fair array of activities to increase medication adherence, safe drug disposal, and/or vaccine confidence.</p>	<p>This proposal describes a moderate array of activities to increase medication adherence, safe drug disposal, and/or vaccine confidence.</p>	<p>This proposal describes a wide array of activities to increase medication adherence, safe drug disposal, and/or vaccine confidence.</p>
<p>Outcomes Measured <i>Does the Team report data to support its measured outcomes for its activities? Teams must include a list of outcomes measured. See appendix for Events/Activities Log. See also reporting on additional metrics below.</i></p>	<p>This proposal does not report data to support its measured outcomes for its activities. The proposal does not include an Activities Log.</p>	<p>This proposal reports 1-3 data points from the recommended list or self-designed data collection to measure outcomes for its activities. This proposal does not include an Activities Log.</p>	<p>This proposal reports 4-8 data points from the recommended list or self-designed data collection to measure outcomes for its activities. This proposal includes an Activities Log, and reporting on additional metrics.</p>	<p>This proposal reports 9+ data points from the recommended list or self-designed data collection to measure outcomes for its activities. This proposal includes an Activities Log, and reporting on additional metrics.</p>

Scoring Rubric: National & Rookie Awards

Suggested Outcomes Measured

Measured outcomes of the activities (*must include reporting of, but is not limited to the following*)

- Event and Date
- Event Type
- Population(s) targeted (Seniors, Health Care Professionals, Young adults, Parents, etc.)
- Total number of volunteers and health professions represented
- Total number of volunteer hours
- Total number of materials disseminated (SYF medication list wallet cards, posters, customized materials, etc.)
- Total number of patients/consumers reached at events (utilizing COVID safety precautions)
- Total number of patients directly counseled about medications and/or vaccines (utilizing COVID safety precautions)
- Total number of patients introduced to SYF website and online tools
 - Signing up for text reminders, Taking the *Script Your Future* pledge
 - Viewing the SYF educational videos on specific chronic diseases and/or vaccine confidence
- Total number of FDA resources used (such as disseminating relevant FDA material, holding an event with a FDA Public Affairs Specialist, or educating consumers about FDA web resources).
- Total number of health education resources on vaccine confidence (such as printed handouts, links to websites, and social media messages).
- Evaluation measures of the activities (Example: pre- and post-surveys)
- Total number of letters-to-the-editor, op-eds, media impressions, etc.
 - Include details for types of publications and media outlets
- Total number of social media followers and engagement

Scoring Rubric: National & Rookie Awards

Sample Event Tracking Log

Please customize and expand to meet the needs of the Team. This log must be completed and submitted with the Appendix materials.

Event & Date	Event Type	Population Targeted	Total # Volunteers	Total # Volunteer Hours	# Persons Counseled/ Reached	# Wallet Cards/ Posters Distributed	# FDA Resources Used/Type	# Vaccine Confidence Resources Shared	Evaluation Conducted
Health Fair	Fair	Seniors	2	4	200	30/2	2/ Medwatch pamphlets	1 CDC website	Yes, see survey details
Lowe's Store event	Workplace wellness	Working, insured	4	10	35	35/2	4 Medwatch pamphlets/FDA specialist	2 CDC video and handout	No

Additional Metrics

Teams are encouraged to use (and report on) the following attributes when conducting outreach during the Challenge. The reporting of any of this data should be taken into consideration when grading for outcomes.

- How are comprehensive medication management or other resources used to change health outcomes or facilitate discussions with patients?
- Additional health metrics that can be collected such as:
 - Average number of medications taken by patients
 - Chronic condition(s) being treated or intended use of medication
 - Number of patients who will or will not get the COVID-19 vaccine
 - Types of vaccines administered throughout the Challenge period
- Tools to asses patient level of adherence
 - Estimator (like the [Merck Adherence Estimator](#)®)
 - Self-report on number of days being adherent to medicine (If you are taking a prescribed medicine(s), in the last 30 days, how good a job did you do at taking your medicine(s) in the way you were supposed to?)