



# Medication Adherence Team Challenge 2022

## Poor Medication Adherence is a National Problem...

**Nearly 3 out of 4 Americans don't take their medications as directed**, resulting in serious health consequences. Racial and ethnic minorities suffer disproportionately from chronic disease. Many socioeconomic factors contribute to non-adherence, such as financial barriers and lack of access to medical care.

**Script Your Future** is a national campaign to raise awareness about the importance of medication adherence as a vital first step toward addressing health disparities in minority and medically underserved communities. The campaign provides tools to help patients and health care professionals better communicate about ways to improve medication adherence.

**Student pharmacists and other health professions students can help.** It takes the active involvement of the entire health care team to improve adherence. Health care professionals play a critical role in educating patients with chronic conditions about the safe and effective use of prescribed medication. Pharmacy, medical, nursing, and other health professions students, as well as community members, all have a unique role to play in improving medication adherence.

**The 2021 Team Challenge** will be held from January 17, 2022 to March 28, 2022.

## How to Participate in the Team Challenge:

### Join the informational call.

A Zoom call will be held on October 29 to discuss the Challenge and answer questions.

**Zoom link** [here](#).

### Establish an inter-professional team.

Teams must be inter-professional in nature and include the following:

- (1) One School or College of Pharmacy,
- (1) One Additional School of Health Professions (includes Medical, Nursing, Public Health, etc.).

Teams are strongly encouraged to include an additional entity— another health professions school, community organization, or other entity.

### Appoint a team point of contact.

Deans or an appointed Faculty Advisor must serve as the Team Point of Contact. The team point of contact can be from any school of health profession and will serve as the primary contact with Challenge organizers.

### Send in a Letter of Intent.

Deans of schools and colleges of pharmacy and other health professions schools interested in participating in the Challenge must submit a Letter of Intent by November 30, 2021.

**Click** [here to submit](#).

### Submit a report.

To be considered for an award, the team must electronically submit a formal Challenge report by April 4, 2022 at 11:59 PM. FAQs on what the report must contain are available on

[scriptyourfuture.org/team-challenge-materials](https://scriptyourfuture.org/team-challenge-materials)

## ABOUT THE CHALLENGE

- ◆ Inter-professional teams from schools and colleges of health professions are invited to join the Challenge and implement creative solutions in their communities to raise awareness and improve understanding about medication adherence.
- ◆ The Challenge is open to all American Association of Colleges of Pharmacy (AACP) members and their inter-professional partners.
- ◆ Teams must include at least two schools of health professions, one of which must be a pharmacy school.
- ◆ Activities must be conducted from January 17, 2022 to March 28, 2022, and focus on medication adherence among patients affected by three chronic conditions: diabetes, respiratory disease, and cardiovascular disease.
- ◆ Teams are encouraged to partner with pharmacy practice settings, other health professions, and community organizations that have reach into minority and medically underserved communities.
- ◆ *Script Your Future* will provide campaign print materials for use in activities.

## SELECTION AND AWARDS

- ◆ A team of reviewers will include representatives from the following organizations:
  - National Association of Chain Drug Stores (NACDS) Foundation
  - National Community Pharmacists Association (NCPA)
  - American Pharmacists Association (APhA)
  - National Consumers League (NCL)
- ◆ Reviewers will judge each application based on creativity, impact, use of *Script Your Future* campaign materials, the team approach, and outcome measures related to the activities implemented during the Challenge.
- ◆ At the end of the Challenge, six teams will be recognized nationally for their efforts to improve medication adherence.
- ◆ Finalists will be notified in May 2022 and the formal award presentations will be made in summer 2022.
- ◆ The winning teams will each receive:
  - Stipend to be applied to future patient engagement activities
  - A plaque or trophy award
  - Recognition through a press release

## QUESTIONS?

- Submit questions via email to [info@scriptyourfuture.org](mailto:info@scriptyourfuture.org).
- For more information about the Challenge, visit [scriptyourfuture.org/team-challenge-materials](https://scriptyourfuture.org/team-challenge-materials)
- For more information about Script Your Future, visit [www.scriptyourfuture.org](https://www.scriptyourfuture.org).

Follow *Script Your Future* on Twitter @IWillTakeMyMeds #SYFchallenge.

Find us on Facebook at Facebook.com/ScriptYourFuture!

**Script Your Future is a campaign of the National Consumers League**