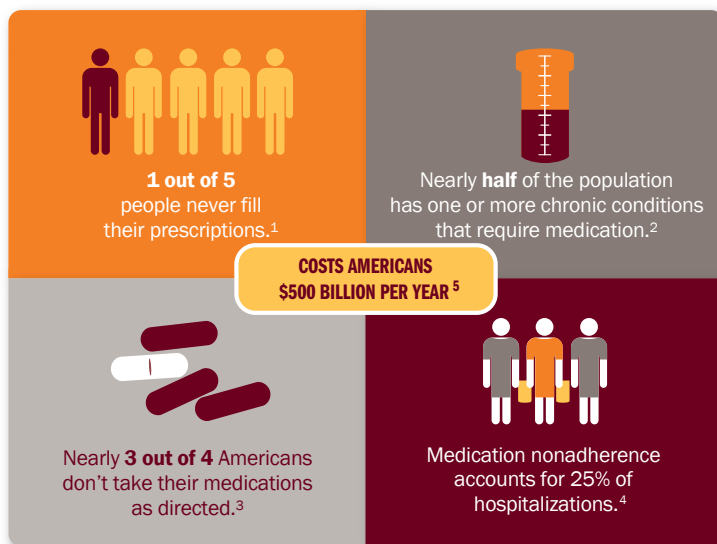


SCRIPT YOUR FUTURE

SCRIPT YOUR FUTURE is a national consumer education campaign that raises awareness about the importance of medication adherence as a vital first step towards better health outcomes.

The campaign launched in 2011 and is coordinated by the National Consumers League (NCL), a private, non-profit membership organization founded in 1899. NCL's mission is to protect and promote social and economic justice for consumers and workers in the U.S. and abroad.

Why Medication Adherence?



References

1. CDC 2. Surgeon General 3. Business Health 4. U.S. Pharmacist 5. The Annals of Pharmacotherapy

The campaign focuses on three pillars:

- **Education:** Hosting the annual team challenge with dozens of health professions schools
- **Resources:** Maintaining a library of tools to assist in medication adherence
- **Advocacy:** Providing testimonials and hosting events to advance consumer policies

Medication Adherence Team Challenge

Script Your Future knows that it takes the active involvement of the entire healthcare team to improve adherence. Healthcare professionals play a critical role in helping patients understand the safe and effective use of medications. Pharmacy, medical, nursing, and other health professions students, as well as community members, all have a unique role to play in improving medication adherence.

Why Participate in the Challenge?

- Excellent sustainable program that focuses on community engagement
- Trains the next generation of healthcare leaders
- Top teams are awarded a stipend and certificate
- Access to an alumni network

Important Challenge Dates

- **November:** Dean/Faculty Advisor Selected; Team Point of Contact Submits Letter of Intent
- **December:** Information Call
- **January–March:** Challenge is Live!
- **April:** Teams Submit Reports/Judges Score and Select Winning Teams
- **May:** Winners Announced, Prizes Awarded

Scriptyourfuture.org

For more information, or to submit a letter of intent, please reach out to Robin Strongin at robins@nclnet.org.