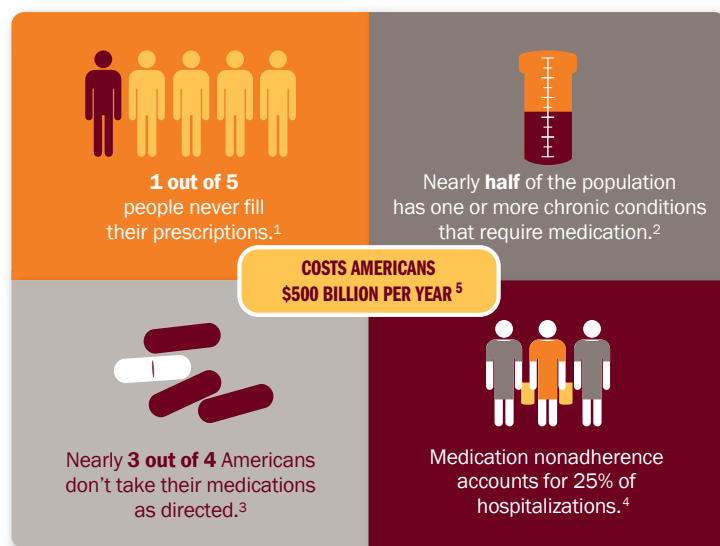


# SCRIPT YOUR FUTURE

**SCRIPT YOUR FUTURE** is a national consumer education campaign that raises awareness about the importance of medication adherence as a vital first step towards better health outcomes.

The campaign launched in 2011 and is coordinated by the National Consumers League (NCL), America's oldest consumer advocacy organization. NCL's mission is to protect and promote social and economic justice for consumers and workers.

## Why Medication Adherence?



### References

1. CDC 2. Surgeon General 3. Business Health 4. U.S. Pharmacist 5. The Annals of Pharmacotherapy

## The campaign focuses on three pillars:

- **Education:** Hosting the annual team challenge with dozens of health professions schools
- **Resources:** Maintaining a library of tools to assist in medication adherence
- **Community Engagement:** Encouraging participants to identify and address the needs of their community

## Medication Adherence Team Challenge

*Script Your Future* knows that it takes the active involvement of the entire healthcare team to improve adherence. Healthcare professionals play a critical role in helping patients understand the safe and effective use of medications. Pharmacy, medical, nursing, and other health professions students, as well as community members, all have a unique role to play in improving medication adherence.

## Why Participate in the Challenge?

- Excellent sustainable program that focuses on community engagement
- Trains the next generation of healthcare leaders
- Top teams are awarded a stipend and certificate

## Important Challenge Dates

- **December:** Dean/Faculty Advisor Selected; Team Point of Contact Submits Letter of Intent
- **January– March:** Challenge is Live!
- **April:** Teams Submit Reports/Judges Score and Select Winning Teams
- **May:** Winners Announced, Prizes Awarded

## Scriptyourfuture.org

For more information, please contact Lisa Bercu at [lisab@nclnet.org](mailto:lisab@nclnet.org).

To submit a letter of intent, please email [syf@nclnet.org](mailto:syf@nclnet.org).